

# packaging lookbook

for men's fashion.

# 4x

inspiring packaging  
concepts inside.



**FF-PACKAGING**

# premium packaging for fashion brands.

We believe packaging is an essential extension of your brand identity. For fashion labels striving for distinction, quality, and experience, we create luxury premium packaging that carries both style and story.

From high-end gift boxes and magnetic luxury boxes to iconic paper and shopper bags, every item is crafted with attention to detail, sustainable materials, and impeccable finishing. Our packaging concepts perfectly match the world of fashion: refined, contemporary, and fully customizable to your branding.

With over 30 years of experience in custom-made luxury packaging, we guide fashion brands from concept to creation. Delivering exclusive unboxing experiences, eye-catching retail bags, signature gift packaging, and complete concepts for collections and seasonal campaigns.

Get inspired by our materials, finishes, and the many ways premium packaging can elevate your brand from the very first moment.

FF-PACKAGING is your partner for luxury, distinctive, and sustainable packaging solutions.

## our eco labels.



FLO ID 35254



The mark of  
responsible forestry



Organic  
Certified by  
Control Union  
CU 1016127



## contents.

<b>2</b>	INTRODUCTION
<b>3</b>	OUR ECO LABELS
<b>4-5</b>	CODE OF CONDUCT
<b>14-17</b>	INSPIRING PACKAGING
<b>18-19</b>	SUITABLE STOCK ITEMS

### PACKAGING CONCEPTS

<b>6-7</b>	G-STAR
<b>8-9</b>	SANDRO
<b>10-11</b>	THE SOCIETY SHOP
<b>12-13</b>	DENHAM

# code of conduct.

**FF-PACKAGING believes it is essential that its products are manufactured in an honest and responsible manner.**

In this Code of Conduct, we outline the guidelines and principles that guide our organization. By doing so, we actively contribute to ethical standards in the countries where we operate.

## 1. Laws and regulations

FF-PACKAGING complies with all applicable local laws and regulations in the countries where it operates.

## 2. Child labour

FF-PACKAGING does not tolerate child labour at its production sites. The locally applicable minimum working age is strictly respected in every country.

## 3. Working conditions

All employees work in a safe and healthy environment in accordance with local laws and regulations. Forced labour, intimidation, and any form of coercion are strictly prohibited. Employees are provided with adequate food and drinking water.

## 4. Discrimination

Discrimination based on gender, age, origin, religion, or sexual orientation is not tolerated at any production site.



## 5. Working hours

Employees do not work more than the legally permitted maximum number of hours per day or week in the relevant country. Overtime is compensated in accordance with local legislation, and employees are granted sufficient rest periods.

## 6. Wages

Wages are paid at least once a month and are never lower than the legally applicable minimum wage in the country concerned.

## 7. Freedom of association

Employees are free to join or form associations or trade unions without fear of discrimination or negative consequences in their work environment.

## 8. Environment

The sourcing of raw materials and the production process comply with local environmental standards. Waste and residual materials are disposed of responsibly and recycled where possible. FF-PACKAGING continuously strives to optimize and improve these processes.



We make sure to give our employees the possibility to get the best out of themselves. **Scan the QR code to read our CSR policy.**



## G-STAR

At FF-PACKAGING, we proudly collaborate with G-STAR RAW as their packaging partner, overseeing the complete packaging concept of this iconic fashion brand – from design to production. In addition, we provide a custom stock management system that maintains inventory for over 150 POS items.

## packaging concept.



Scan the QR code to discover more.



Through our efficient ordering portal, more than 250 G-STAR stores worldwide can easily and quickly order their packaging, ensuring a smooth and transparent supply chain.







# SANDRO

For SANDRO, we produce a range of eco-friendly packaging solutions, including luxury paper bags and luxury boxes. In addition, we have supplied reusable canvas bags featuring a refined tone-on-tone print. The minimalist use of the logo reinforces a strong and instantly recognizable visual identity.



## packaging concept.





## THE SOCIETY SHOP

We have developed an exclusive and sustainable packaging line for THE SOCIETY SHOP, inspired by the brand's new corporate identity. The refined look and feel of the stores is consistently reflected in every packaging detail.

## packaging concept.

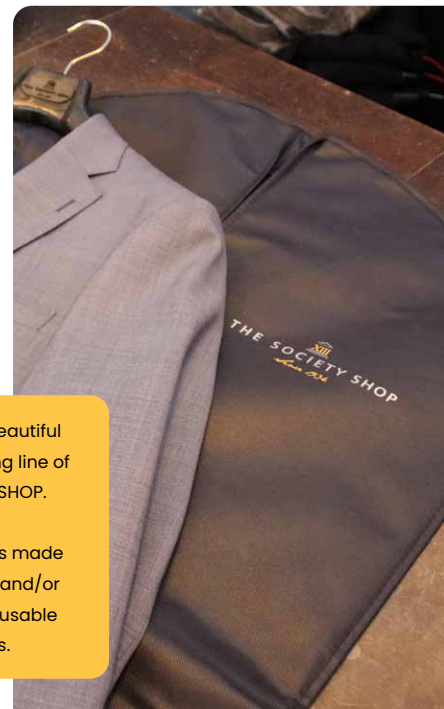


Scan the QR code to discover more.



Discover the beautiful luxury packaging line of THE SOCIETY SHOP.

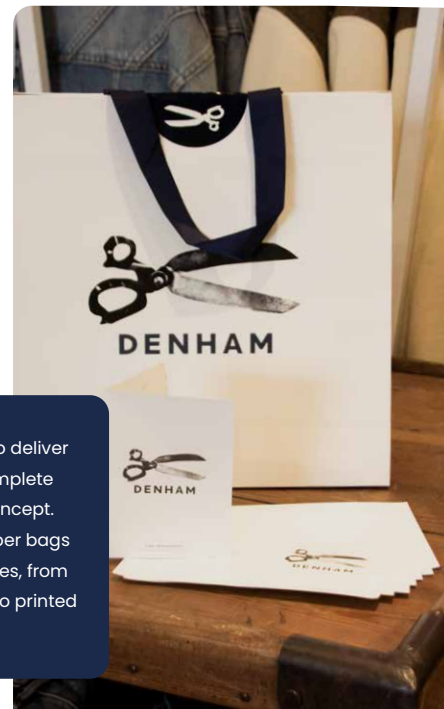
All packaging is made from recycled and/or sustainably reusable materials.





DENHAM THE JEANMAKER is one of the leading denim brands in Europe and Japan. Instantly recognizable by its iconic scissors logo, subtly printed on jeans and other garments. Discover and be inspired by their refined and contemporary packaging collection.

## packaging concept.



Scan the QR code to discover more.



We are proud to deliver DENHAM's complete packaging concept. From luxury paper bags to shipping boxes, from invoice holders to printed labels.



inspiring  
packaging.







# suitable stock items.

- Perfectly suited to fashion brands
- Printable with your logo
- Delivery from just 48 hours
- Ideal for events or temporary stock shortages

Visit **ff-packaging.com** or scan the QR code to view our full range.



European distribution  
partner of:





Nobelstraat 24  
3846 CG Harderwijk  
The Netherlands

+31 (0) 341 - 430 413  
[info@ff-packaging.com](mailto:info@ff-packaging.com)  
[www.ff-packaging.com](http://www.ff-packaging.com)

Follow us:



  
**FF-PACKAGING**