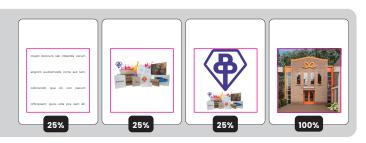
## **Delivery Specifications Digital Print**

Follow the steps below to submit the artwork.

### Download the template from our website

For the best result, we recommend coloring a maximum of 25% of the surface area. Place the artwork within the print area, indicated by the pink frame. See the first 3 examples next to this text.

If you would like to color the print area 100%, please contact us to discuss this option.



### Are the logos and texts outlined?

Vector files are ideal for logos and text because they are scalable without quality loss, always remain sharp, have a smaller file size and are easily adjustable.

# Are the images in CMYK and is the resolution high enough?

Artwork submitted in RGB will be converted to CMYK. As a result, the print outcome may differ from the original.

We recommend submitting images with a resolution of 300 DPI. If the resolution is lower, the image may print less sharply.

# Are white lines and/or fills not set to overprint?

With overprint, a color or shape is printed over another color. White will disappear if overprint is enabled. By turning off the overprint option, white lines and/or fills remain visible.

# Have you checked the minimum line thickness and text size?

The material of the product affects the print quality.

To ensure the best possible print result, we recommend following the guidelines provided in the overview beside this text.

Product	Minimum line thickness in positive print	Minimum line thickness in negative print	Minimum text size*
Paper bags	0,5 pt	2 pt	8 pt
Webshop packaging	1 pt	3 pt	8 pt
Luxury boxes, shipping	0,5 pt	1,5 pt	8 pt

\* Based on Arial Regular. For light or decorative fonts, use 2x the minimum font size.

# Have you followed all the steps correctly?

You can send the artwork via email to: studio@ff-packaging.com or via WeTransfer.com.

File format Adobe Illustrator (.ai) or PDF.

Maximum file size for email 8 MB.

# Do you need help with submitting the artwork?

Do you need assistance with the design of your packaging, submitting your print files, or obtaining a template? Feel free to contact our graphic studio by phone or email. We are happy to help!



Email studio@ff-packaging.com Phone number +31 (0)341 430 413

### Color experience on screen

The colors on the screen provide an indication of the print and material color. This is not the actual final result. It may vary depending on the screen (phone/computer/tablet).

### Check

The design is always reviewed by us first and may be adjusted for optimal print quality. We will send you a PDF proof for approval before production. Once we receive your approval, we will proceed with your order.

### **Good to know!**

### Difference between Digital and PANTONE

PANTONE colors are specially mixed colors that provide a more intense, deep appearance.

Ink from a digital printer is mixed with base colors (CMYK), which results in less intense colors.

Because a color is made up of CMYK, you can always see the halftone effect up close. This appears less sharp than PANTONE printing.

### White or Metallic Ink Colors

These cannot be printed with a digital printer. If you want to print these colors, we recommend screen printing.

### Black

Black should be set with the value 0/0/0/100.

### **Colored Materials**

Ink from a digital printer is transparent, meaning it is not opaque. When ink is printed on colored material, the print result will be influenced by the material's color. The print colors will therefore differ from the original.

Printing on a glossy, matte, or dark background is not possible. If you wish to print on colored material, we recommend screen printing.

### Shifts

In digital printing, the product is manually placed on the printer belt, which can result in a slight shift with a tolerance of 5 - 10 mm.